

MECHANICAL SPECIFICATIONS
 (All sizes are depths then widths)

DOUBLE PAGE SPREAD			FULL PAGE	
BLEED	278 x 462 mm		BLEED	278 x 231 mm
TRIM	272 x 450 mm		TRIM	272 x 225 mm
TYPE	238 x 424 mm		TYPE	238 x 200 mm
COST	£ 3000		COST	£ 1800
HALF PAGE SPREAD				
BLEED	138 x 462 mm		BLEED	138 x 231 mm
TRIM	135 x 450 mm		TRIM	135 x 225 mm
TYPE	120 x 424 mm		TYPE	120 x 189 mm
COST	£ 2000		COST	£ 950
HALF PAGE HORIZONTAL				
BLEED	278 x 115 mm			
TRIM	272 x 112 mm			
TYPE	238 x 100 mm			
COST	£ 950			

ISSUE DATES/COPY DEADLINE - 2008

ISSUE DATE	COPY DEADLINE	ISSUE DATE	COPY DEADLINE
13 FEBRUARY	28 JANUARY	10 SEPTEMBER	27 AUGUST
9 APRIL	24 MARCH	12 NOVEMBER	29 OCTOBER
11 JUNE	28 MAY		

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